

# Experian

Helping people and organisations make the most of their data

Our world is built on data. At Experian, we work to turn that data into something meaningful. We gather, analyse, combine and process it to help people and organisations achieve their goals – whether that means planning for a secure future or getting to know your customers better.

FY19 Revenue <b>US \$4,861m</b> Market Cap <b>c. £20bn</b>	Top 35 constituent of the <b>FTSE100</b>	<b>17,200</b> employees in 44 countries	Datasets on over <b>145m</b> businesses globally
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## Background

### For people:

At life's big moments - from buying a house to helping your children go to university – Experian helps you stay in control of your finances and protect your identity.

### For business:

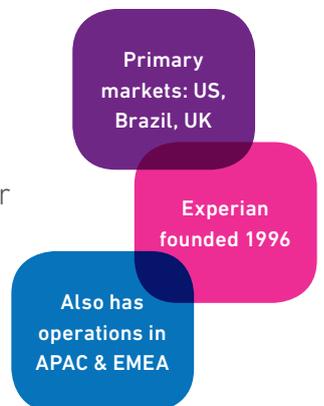
Where there is complexity, Experian brings clarity, combining data, analytics and technology to help you better understand and meet the needs of your customers.

### Corporate Responsibility:

Experian has invested heavily in social innovation projects designed to improve financial inclusion opportunities for the most vulnerable and disadvantaged in society.

### Innovation:

Experian's ambition is to unlock the power of data to realise opportunities for people and organisations. To do this it is focused on driving a culture of innovation.



- Primary markets: US, Brazil, UK
- Experian founded 1996
- Also has operations in APAC & EMEA

- Experian is one of the original 'Big Data' companies with almost 100 years of experience.
- With an estimated 1.7bn adults currently unbanked around the world and many millions excluded from the mainstream financial system, Experian has embarked on a journey to help bring financial inclusion to every adult in the world through data and innovation.
- We have a dedicated group of data scientists - part of a network of DataLabs - who explore new ways to unlock the opportunities presented by data.
- Experian's roots go back to the 19th Century when merchants first began swapping information about credit and debt.
- Experian has been included in Forbes magazine Top 100 'World's Most Innovative Companies' five years in a row.
- Employees volunteered over 50,000 hours over the last financial year.

## Management Team

Chairman  
**Don Robert**

Chief Executive Officer  
**Brian Cassin**

Chief Financial Officer  
**Lloyd Pitchford**

Chief Operating Officer  
**Kerry Williams**

## Contacts

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