PRICING SUPPLEMENT

NO PROSPECTUS IS REQUIRED IN ACCORDANCE WITH DIRECTIVE 2003/71/EC FOR THE ISSUE OF NOTES DESCRIBED BELOW.

Pricing Supplement dated 23 May 2017
Experian Finance plc
Issue of EUR 500,000,000 1.375 per cent. Senior Notes due 2026
Guaranteed by Experian plc
under the U.S.$3,000,000,000 Euro Medium Term Note Programme

PART A – CONTRACTUAL TERMS

Any person making or intending to make an offer of the Notes may only do so in circumstances in which no obligation arises for the Issuer or any Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or to supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer.

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Base Listing Particulars dated 9 March 2017 and the supplemental Base Listing Particulars dated 18 May 2017 which together constitute listing particulars for the purposes of the listing rules of the Irish Stock Exchange (the “Listing Rules”).

This document constitutes the Pricing Supplement of the Notes described herein for the purposes of the Listing Rules and must be read in conjunction with such Base Listing Particulars as so supplemented. Full information on the Issuer, the Guarantor and the offer of the Notes is only available on the basis of the combination of this Pricing Supplement and the Base Listing Particulars as so supplemented. The Base Listing Particulars and the supplemental Base Listing Particulars are available for viewing at www.ise.ie and during normal business hours at Newenham House, Northern Cross, Malahide Road, Dublin 17, Ireland and copies may be obtained from HSBC Bank plc, 8 Canada Square, Canary Wharf, London E14 5HQ.

1. (i) Issuer: Experian Finance plc
   (ii) Guarantor: Experian plc

2. (i) Series Number: 4
   (ii) Tranche Number: 1
   (iii) Date on which the Notes will be consolidated and form a single Series: Not Applicable

3. Specified Currency or Currencies: Euro (“€”)

4. Aggregate Nominal Amount of Notes:
   (i) Series: €500,000,000
   (ii) Tranche: €500,000,000

5. Issue Price: 99.847 per cent. of the Aggregate Nominal Amount

6. (i) Specified Denominations: €100,000 and integral multiples of €1,000 in excess thereof up to and including €199,000. No Definitive Notes will be issued with a denomination above €199,000
   (ii) Calculation Amount (in relation to calculation of interest in global form see Conditions): €1,000

7. (i) Issue Date: 25 May 2017
(ii) Interest Commencement Date: Issue Date
8. Maturity Date: 25 June 2026
9. Interest Basis: 1.375 per cent. Fixed Rate (further particulars specified below)
10. Redemption/Payment Basis: Redemption at par (subject to any purchase or cancellation or early redemption)
11. Change of Interest or Redemption/Payment Basis: Not Applicable
12. Put/Call Options: Make-Whole Redemption Issuer Call Investor Put upon Change of Control (further particulars specified below)
13. (i) Status of the Notes: Senior
   (ii) Status of the Guarantee: Senior
   (iii) Date Board approval for issuance of Notes and Guarantee obtained: 12 May 2017 in respect of the issuance of Notes by Experian Finance plc and 11 May 2017 in respect of the Guarantee by Experian plc

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE
15. Fixed Rate Note Provisions: Applicable
   (i) Rate of Interest: 1.375 per cent. per annum payable annually in arrear on each Interest Payment Date
   (ii) Interest Payment Date(s): 25 June in each year with the first Interest Payment Date falling on 25 June 2018 (long first coupon), not adjusted
   (iii) Fixed Coupon Amount for Notes in definitive form (and in relation to Notes in global form see Conditions): €13.75 per Calculation Amount
   (iv) Broken Amount(s) for Notes in definitive form (and in relation to Notes in global form see Conditions): €14.92 per Calculation Amount payable on the Interest Payment Date falling on 25 June 2018
   (v) Day Count Fraction: Actual/Actual (ICMA)
   (vi) Determination Dates: 25 June in each year
   (vii) Other terms relating to the method of calculating interest for Fixed Rate Notes: Not Applicable
16. Floating Rate Note Provisions: Not Applicable
17. Zero Coupon Note Provisions: Not Applicable

PROVISIONS RELATING TO REDEMPTION
18. Call Option: Applicable
   (i) Optional Redemption Date(s): Any date from and including 25 March 2026 to but excluding the Maturity Date
   (ii) Optional Redemption Amount(s) of each: €1,000 per Calculation Amount
Note and method, if any, of calculation of such amount(s):

(iii) If redeemable in part: Not Applicable

(iv) Notice period:

Minimum period: 10 days
Maximum period: 20 days

19. Make-Whole Redemption:

Applicable from and including the Issue Date to but excluding 25 March 2026

(i) Notice period:

Minimum period: 10 days
Maximum period: 20 days

(ii) Make-Whole Redemption Rate:

The gross redemption yield on the Reference Bond as 11.00 a.m. (Central European time) on the Reference Date, as calculated by the Calculation Agent in accordance with generally accepted market practice at such time;

**Calculation Agent** means a calculation agent appointed by the Issuer and the Guarantor in respect of the Notes;

**Reference Bond** means the 0.500 per cent. German Bundesobligationen due 15 February 2026, or, if such stock is no longer in issue, such other German government stock with a maturity date as near as possible to the Maturity Date, as the Calculation Agent may, with the advice of the Reference Market Makers, determine to be appropriate by way of substitution for the 0.500 per cent. German Government Bundesobligationen due 15 February 2026;

**Reference Date** means the date which is three Business Days prior to the Make-Whole Redemption Date; and

**Reference Market Makers** means three brokers or market makers of bunds selected by the Calculation Agent or such other three persons operating in the bund market as are selected by the Calculation Agent in consultation with the Issuer.

(iii) Make-Whole Redemption Margin: 0.20 per cent.

20. Put Option:

Not Applicable

21. Investor Put upon Change of Control:

Applicable

22. Final Redemption Amount of each Note:

€1,000 per Calculation Amount

23. Early Redemption Amount:

Early Redemption Amount(s) per Calculation Amount payable on redemption for taxation reasons

€1,000 per Calculation Amount
or on event of default or other early redemption and/or the method of calculating the same (if required):

GENERAL PROVISIONS APPLICABLE TO THE NOTES

24. Form of Notes: Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Notes in the limited circumstances specified in the Permanent Global Note

25. New Global Note: Yes

26. Additional Financial Centre(s) or other special provisions relating to payment dates: Not Applicable

27. Talons for future Coupons to be attached to Definitive Notes (and dates on which such Talons mature): No

28. Other supplemental terms or special conditions: Not Applicable

DISTRIBUTION

29. (i) Method of distribution: Syndicated

(ii) If syndicated, names of Managers:
- Bank of China Limited, London Branch
- HSBC Bank plc
- Merrill Lynch International
- Mizuho International plc
- Société Générale

(iii) Stabilisation Manager(s) (if any): Mizuho International plc

30. If non-syndicated, name of Dealer: Not Applicable

31. U.S. Selling Restrictions: Reg. S Compliance Category 2; TEFRA D

32. Additional selling restrictions: Not Applicable

PURPOSE OF PRICING SUPPLEMENT

This Pricing Supplement comprises the pricing supplement required for issue and admission to trading on the Irish Stock Exchange’s Global Exchange Market of the Notes described herein pursuant to the U.S.$3,000,000,000 Euro Medium Term Note Programme of Experian Finance plc.

RESPONSIBILITY

The Issuer and the Guarantor accept responsibility for the information contained in this Pricing Supplement.

Signed on behalf of Experian Finance plc:

By: ANTONY BARNES
Duly authorised

Signed on behalf of Experian plc:

By: REMCO DE VRIES
Duly authorised
PART B – OTHER INFORMATION

1. LISTING
   (i) Admission to trading: Application is expected to be made by the Issuer (or on its behalf) for the Notes to be admitted to trading on the Official List of the Irish Stock Exchange and to trading on the Global Exchange Market of the Irish Stock Exchange with effect from 25 May 2017.
   (ii) Estimate of total expenses related to admission to trading: EUR 600

2. RATINGS
   Ratings: The Notes to be issued are expected to be rated:
   Standard & Poor’s Credit Market Services Europe Limited: A-
   Moody’s Investors Service Ltd.: Baa1

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE/OFFER
   Save for any fees payable to the Managers, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer. The Managers and their affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and the Guarantor and their affiliates in the ordinary course of business.

4. YIELD
   Indication of yield: 1.393 per cent. per annum
   The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

5. OPERATIONAL INFORMATION
   ISIN: XS1621351045
   Common Code: 162135104
   Any clearing system(s) other than Euroclear and Clearstream, Luxembourg and the relevant identification number(s): Not Applicable
   Delivery: Delivery against payment
   Names and addresses of additional Paying Agent(s) (if any): Not Applicable
   Intended to be held in a manner which would allow Eurosystem eligibility: Yes. Note that the designation “yes” simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra day
credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met.